

June 11, 1999

Docket Management Branch (HFA-305) Docket 98N-1038 Food and Drug Administration 5630 Fishers Lane, Room #1061 Rockville, MD 20852

To Whom It May Concern,

Please be advised that we want our irradiated foods labeled "treated with irradiation" as well as the Radura symbol on all packaging. It is my understanding that the terminology being considered for irradiated foods will be "cold pasteurized." Since pasteurization has nothing to do with the irradiated process I feel strongly that this proposed terminology not only will confuse the average consumer but be a blatant deception.

I am a nationally known nutritionist with book sales well over 2 and a half million copies and can safely say I represent my reader's sentiments. This is an issue I am actively educating my readership concerning.

I greatly appreciate your consideration.

Sincere

Ann Louise Gittleman, M.S., C.N.S.

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